

NEWSLETTER

March 2023



OUR CO-FOUNDERS SPEAK

In light of the evolving economic landscape, establishing trust between exporters and importers is essential. I'm delighted to report that 360^{tf} was acknowledged as a Trade Finance Partner by well-known institutes in the industry in the previous quarter. Our well-received performance during that period, coupled with our partnerships with some of the most prominent associations, have contributed significantly to our vision of expanding global trade.

Moving forward, we have a plethora of new initiatives lined up for the next quarter, designed to offer an even broader range of Trade Finance services to our corporate clients. I encourage everyone to take a moment to review our accomplishments from the past quarter and read the success stories

360^{tf} : SPREADING FAR & WIDE

- As a Knowledge Partner of FCI (Factoring Chain International), 360^{tf} conducted a pan-India Export Finance Survey for Indian Corporates. The initial findings of this survey were presented at the FCI IFSCA GIFT-City conference and will be shared with Regulators and the Ministry of Commerce, India.
- Our engagement with exporters has strengthened, and we are thrilled to have expanded our presence in various cities including Abu Dhabi, Cairo, Coimbatore, Dhaka, Dubai, Kolkata, Mumbai, Nagpur, Nairobi, Qatar, Vadodara through various partnerships and engagements.
- 360^{tf} marked its presence at various global conferences and seminars, such as the FEDAI annual conference in Egypt, GTR MENA, Gulfood'23, IESS 10X, ICC UAE Annual Conference, FCI - Gift City, EEPC - Kolkata, IHGF Delhi Fair - 2023, Expo-2023, REPC, Session on Trade & Investment opportunities in the UK, Aahar Delhi Exhibition, Karnal Exhibition, UP Investors Summit.
- The Engineering industry has warmly welcomed 360^{tf} as a Trade Finance Partner, recognizing our role in accelerating automation in the sector

Glimpses of 360^{tf} across different Geographies



Chennai IESS X Event



BCCI Event in Mumbai



ICIB Event in Nagpur



FCI GIFT City, Gujarat



Gulfood, Dubai



EEPC Event in Kolkata



EEPC Event in Coimbatore



Vadodara FGI Event

LET'S CELEBRATE WITH 360^{tf}

- We are proud to announce the winners of the second edition of our [Global Art Competition 2.0](#), which recognized young and talented artists from around the world. Mr. Owais Hussain, Mr. Venkatraman, and Ms. Leena inspired and motivated these artists with their exceptional talent
- 360^{tf} held a strategy meet and offsite in Ranthambore with Dr. Anil Khandelwal as the keynote speaker. He shared insights on work-life balance, and the event united team members and advisors from across the globe.
- We celebrated International Women's Day virtually and in-person to honor women leaders in and outside of the organization.
- Ryan Fernando (well-known nutritionist for Anushka Sharma, Amir Khan and various personalities) motivated the attendees to keep up the health goals for the year. He underlined the importance of correct nutrition and how to take care of our health balance sheet.

TECH INITIATIVES:

- 360^{tf} is the market's only enterprise technological solution provider, offering a digital automation solution for FI & Corporate risk (Secondary Market). [Contact us](#) now to learn more about this cutting-edge solution!
- Did you know that you can have a hassle-free onboarding process that allows you to update your personal and business details, upload your KYC, and choose your subscription plan on your own. If you need assistance, our AI-powered assistant TIA is always here to help!
- Stay informed about the latest developments in the Trade Finance world by joining our WhatsApp Community group ([360^{tf} Global Trade Finance Forum](#)).

OTHER INITIATIVES:

- Our Co-Founder & Chairman, Pankaj Mundra, spoke at ITFA MERC Emerging Leaders session in DIFC UAE.
- Our Trade Finance expert, Ms. Kunjan Kapadia, shared her knowledge with MiddleSex University students in UAE.
- We supported EKAL Vidyalaya by adopting a school in remote Rajasthan, India.
- Sent over 3000+ books for children in Africa through our Book Donation drive.
- Organized campus recruitment drive and participated in the largest Job fair in Rajasthan through our People and Culture Desk. To apply, [click here](#).
- You can now view live SOFR rates on the 360^{tf} website! Tap on the [link](#) to view the same

Looking Forward to Exciting Developments at 360^{tf} in the quarter:

- We are excited to announce that our factoring module is ready to go live, enabling corporates to conduct transactions seamlessly on the 360^{tf} platform. With this, we offer a complete bouquet of solutions from Pre-shipment Financing to Post Shipment Financing to our corporates.
- Meet our Co-Founder & Chairman, CA Pankaj Mundra, at the upcoming BAFT and IFA conferences in the USA & Co-Founder & CEO Vikram Lodha in GTR UK
- As we continue to expand our reach, we are excited to connect with new geographies through our knowledge-sharing initiatives and events organized by 360^{tf}. We look forward to meeting and engaging with you all.

