

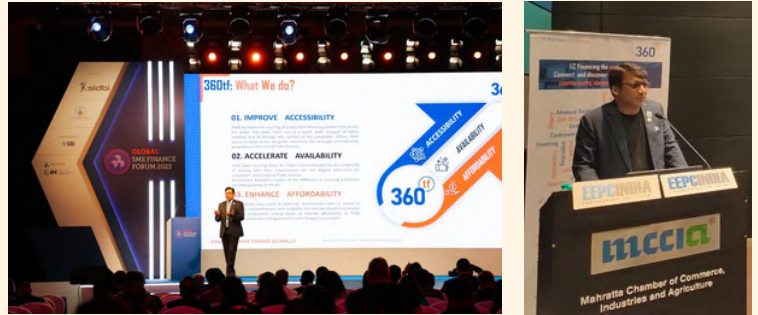
# NEWSLETTER

September 2023

## OUR CO-FOUNDERS SPEAK

Dear Readers,

As we close an exciting quarter, we're happy to share some of our most recent achievements and updates with you. **360tf in its endeavour** to realise its mission to establish a robust trade finance ecosystem for corporates and financial institutions, brings to you **360tf Mobile App** and **FX Solutions**. Our mobile application is poised to transform trade finance processes, minimising paperwork and elevating user convenience. We are thrilled to introduce integrated FX solutions, recognising their pivotal role in facilitating international trade. We aim to deliver a streamlined FX experience with significant cost and operational efficiencies to our global customer base. **Recent** global conferences in this quarter have underscored the increasing importance of technology and deep-tier financing, with ESG emerging as a prominent theme. Stay tuned as we take the lead in digitising the trade finance landscape, ushering in a dynamic future for the industry.



## 360<sup>tf</sup> : SPREADING FAR & WIDE

- During this quarter, 360tf expanded its reach into additional Indian cities, including Gandhinagar, Vishakhapatnam, Thirumudivakkam, Pune, Jalandhar, and Karnal.
- We made a notable international presence felt at esteemed events in Singapore (Asia, and BAFT), Mauritius (at the India Africa Entrepreneurship Summit), Mumbai (the SME Finance Forum), and Toronto (SIBOS).
- Our successful roadshow across Boston, London, Washington DC, and San Francisco featured productive engagements with corporate and financial partners, strengthening our global network.
- Our venture into the pharmaceutical sector has proven engaging, granting us valuable insights into industry perspectives and the nuanced financing requirements of pharmaceutical corporations.





## LET'S CELEBRATE WITH 360<sup>tf</sup>

- 360<sup>tf</sup> proudly received an Honorable Mention at the SME Finance Forum (IFC Backed) Awards, held during their Annual Conference in India. This recognition reflects our commitment to excellence in the finance industry.
- ASSOCHAM's acknowledgement of 360<sup>tf</sup>'s impactful ESG initiatives is a testament to our dedication to social responsibility and sustainable growth. We are motivated to continue making a positive impact.
- 360<sup>tf</sup> platform is now ISO, SOC 2, and VAPT compliant, ensuring a secure environment for data access.
- We had the privilege of nurturing the potential of undergraduate students and future leaders through 360<sup>tf</sup> Academy, providing them with insights into Trade Finance and the abundant opportunities it offers. This initiative garnered positive feedback from students across India, Kenya, London and UAE.
- 360<sup>tf</sup> celebrated Ganesh Chaturthi by distributing sweets to the food delivery agents as a part of its CSR endeavor.



## OTHER INITIATIVES:

- The comprehensive report presenting survey findings from the Export Finance Survey in the Indian market is now accessible on the 360<sup>tf</sup> website. [Click here](#) to gain access to the report and delve into valuable insights.
- Stay at the forefront of trade finance by joining the vibrant ([360<sup>tf</sup> Global Trade Finance Forum](#)) on WhatsApp. Get timely updates and stay connected with the latest industry developments.



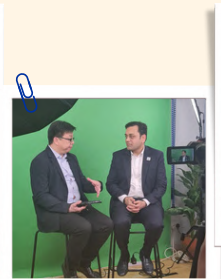
Leadership Session with Dr. Anil K Khandelwal



GTR Asia, Singapore



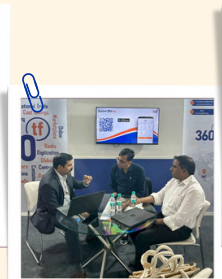
With Qamar Saleem, SME Finance Forum, Mumbai



Interview with Foo Boon Ping for The Asian Banker



UP International Trade Show, Nodia



PharmaTech Expo, Gandhinagar



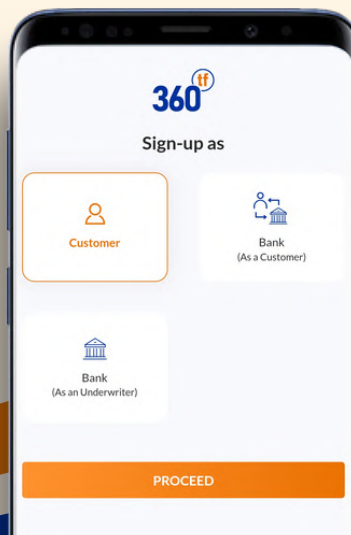
BAFT Asia, Bank to Bank Forum, Singapore

## TECH INITIATIVES:

- 360<sup>tf</sup>'s Web-based platform Avatar 2.0 is now more intuitive, attractive and dynamic. It seamlessly supports Factoring transactions alongside Price Discovery and Bank Discovery for bank-backed risk products.
- It is making significant progress in digitisation with the launch of a user-friendly app, available on both iOS and Android platforms. This initiative streamlines trade finance processes, effectively reducing paper usage and enhancing efficiency.

## Exciting Developments Up-ahead

- Get set to witness 360<sup>tf</sup> offering a live marketplace with many more value-added services, now connecting you to genuine buyers and sellers from across the globe.
- There is much more that a corporates can now do to promote itself through 360<sup>tf</sup>! Keep a tab on our LinkedIn page to know more about the same.
- Get set to witness 360<sup>tf</sup> across Abu Dhabi, Kenya, Mauritius and in Malaysia in the upcoming quarter.



Unlock Global Trade Finance Opportunities

**ANY TIME. ANY WHERE.**

Click Below to Download the 360<sup>tf</sup> app

