

# Quarterly NEWSLETTER

360<sup>tf</sup>

December 2023

Season's Greetings & Happy New Year to all! In this edition, tune in to exclusive insights from our Co-Founder C.A. Pankaj Mundra & Vikram Lodha, as they guide you through an overview of 360tf's achievements in the year 2023. In addition to this, we're also thrilled to share with you some remarkable accomplishments of the year gone by and also a sneak-peek into our vision for 2024 directly from our esteemed leaders.

## WHAT'S IN STORE FOR 2024?

My passion for financial inclusion across corporates of all scales and ensuring sustainability in Trade and Trade Finance remains a top priority. Understanding the challenges involved in implementing Environmental, Social, and Governance (ESG) practices, I highlight the importance of prioritizing governance as the cornerstone for ESG compliance—a crucial step in fostering sustainability.

- Take the first step by accessing a complimentary ESG Assessment through 360tf. [Reach out](#) to us to explore the depth of this program and request your Free ESG Assessment/Score\*.
- Furthermore, I am excited to unveil our latest endeavor, 360tf Award for Best Financial Reporting, designed to celebrate excellence among our Corporate partners. [Connect with us](#) for more details on the same!

- Co-Founder & Chairman, C.A. Pankaj Mundra



As 2023 draws to a close, it's the perfect time to reflect on the notable milestones and accomplishments that have influenced our journey at 360tf this year. Experience firsthand highlights and key moments as our Co-Founder & CEO Vikram Lodha shares his insights in a video that encapsulates 360tf's impactful journey this year. [Click here](#) to watch and delve into our 2023 journey.

- Co-Founder & CEO, Vikram Lodha

## 360<sup>tf</sup> : SPREADING FAR & WIDE

- During this quarter, 360tf extended its operations to include more Indian cities such, as Nagpur & Indore.
- We made a prominent international presence at prestigious events including EDB Mauritius, ITFA Abu Dhabi, FCI Annual Meeting Morocco, Vietnam Business Forum organized by Dubai Chamber of Commerce, COP28 UAE, Big 5 Global Dubai, Intex India, Sail India, and Paperex.
- Our successful roadshows spanning Dubai, Delhi, Gujarat, Indore, Kenya, London, Morocco, Mauritius, United States, and various other regions facilitated productive engagements with corporate and financial partners, bolstering and expanding our global network.



## OTHER INITIATIVES:

- 360tf's FX offering is now live, with notable corporates already engaging in FX trades through our Partner. Secure your FX trade today. [Click here](#) for more information!
- Access the comprehensive report showcasing survey findings from the Export Finance Survey in the Indian market, now available on the 360tf website. Gain access to valuable insights by [clicking here](#).
- Keep ahead in the world of trade finance by joining the dynamic ([360tf Global Trade Finance Forum](#)) on WhatsApp. Stay connected, receive timely updates, and remain informed about the latest industry developments. **(Free for mobile app users)**



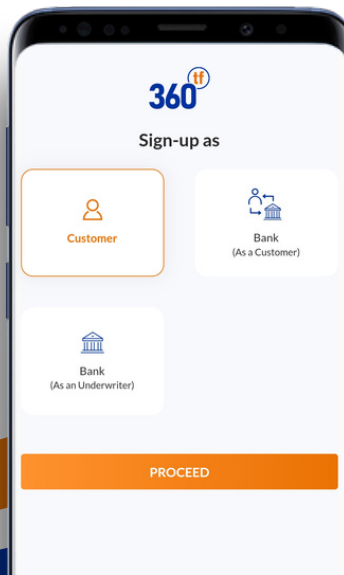
## LET'S CELEBRATE WITH 360<sup>tf</sup>

- 360<sup>tf</sup> hosted its annual strategy meet at Jodhpur, where our global team and advisors engaged in an enriching exchange of ideas aimed at enhancing our customer service. We explored diverse strategies, pooling our collective insights to redefine our service approaches and ensure maximum value for our clients.
- We are thrilled to announce a significant milestone in our journey—our LinkedIn community has grown to an impressive 61,000 followers! We continue to share knowledge and insights with our 61k followers. The Trade Finance community is welcome to join one of the world's largest Trade Finance Fintech, 360<sup>tf</sup>, and experience a whole new world of financing.
- Exciting news—it's a moment of celebration as our website has achieved a remarkable milestone of 100,000 visits from incredible locations like India, Singapore, UAE, Bangladesh, Qatar, Bahrain, Egypt, and more. This achievement stands as a testament to the captivating content, valuable services, and products we offer, far beyond just a numerical milestone.
- 360<sup>tf</sup> has a stellar global rating of 4.7 on Glassdoor, reflecting our company's incredibly supportive and joyful work culture.



## TECH INITIATIVES:

- 360<sup>tf</sup>'s Web-based platform, Avatar 2.0, has undergone extensive enhancements, making it more intuitive, visually appealing, and dynamic. Notably, it seamlessly integrates Price Discovery, and Bank Discovery for bank-backed risk products, ensuring a comprehensive and user-friendly experience.
- Advancing further into digitisation, we have launched a user-friendly mobile application available on both iOS and Android platforms. This forward-looking initiative significantly streamlines trade finance processes, notably enhances overall operational efficiency and provides extended outreach to every nook and corner of the world.
- In the realm of technological innovation, 360<sup>tf</sup> has spearheaded a groundbreaking digital automation solution catering to bank-backed and corporate risks through its primary and secondary platforms. With the platform's adherence to **ISO, SOC 2, and VAPT** compliance standards, we ensure an impenetrable fortress of data security, safeguarding our users' information with utmost integrity.



Unlock Global  
Trade Finance Opportunities  
**ANY TIME. ANY WHERE.**  
Click Below to Download the 360<sup>tf</sup> app

