

NEWSLETTER

June 2024

OUR CO-FOUNDERS SPEAK

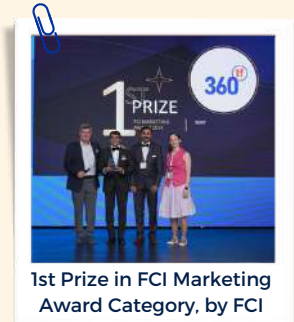
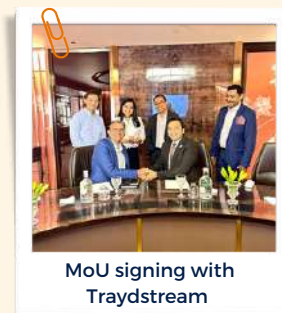
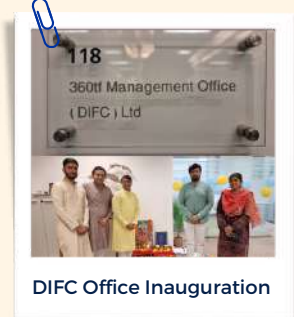
As we conclude another successful quarter, we extend our heartfelt gratitude to everyone for their unwavering support and commitment to our vision.

A major milestone this quarter was the inauguration of our office in the Dubai International Financial Centre (DIFC) in May 2024, marking significant progress. Additionally, we are proud to announce that 360^{tf} earned the Marketing Award at the FCI Awards during their 56th Annual Meeting in Seoul, South Korea, affirming our excellence in the factoring and financial sector.

We are excited to introduce our partnership with Traydstream, an automated trade document scrutiny and compliance solution. This collaboration will revolutionise trade finance digitisation, enhancing process efficiency and mitigating compliance risks.

Lastly, we warmly welcome Mr. Peter Mulroy, the immediate past Secretary General of FCI, to 360^{tf} as a Board Member. His extensive experience will drive innovation and growth at 360^{tf}.

Thank you once again for your continuous support. Together, we will keep pushing boundaries and achieving greater heights.



SCALING NEW PEAKS WITH 360^{tf}

- We are pleased to announce that our LinkedIn family has grown to over **78,000** followers and continues to expand every day. Additionally, our website has received **200,000** hits.
- This quarter, we have successfully tapped into new geographies, including Guinea, Indonesia, and Djibouti, adding to the 85+ applicant countries already served by 360^{tf}.
- Our team has travelled to different cities and countries to cater to MSMEs, expanding 360^{tf}'s reach, building strong relationships, and solidifying our presence in various industries.



KNOWLEDGE SHARING INITIATIVES:

- We have successfully concluded three episodes of our "Business Unplugged" series, featuring:
 - Federico Avellán Borgmeyer, Chief Partner Officer & Member of the Management Board, ecom gmbh
 - Satish Kannan, Co-Founder & CEO of MediBuddy
 - Sameer Sehgal, CEO of Traydstream
- These industry leaders shared invaluable insights, attracting a diverse audience that includes key players from major industries. Attendees have actively engaged with the content, making the series a remarkable success.
- Our 360^{tf} community is now larger and growing faster than ever. Our WhatsApp community group, offering insights on trade finance, the latest FX rates, and solutions to current trade challenges, has been very successful. [Join the community group](#) to receive regular updates!
- Our Co-Founder and Chairperson, CA Pankaj Mundra got an opportunity to address the CA members of the Institute of Chartered Accountants of India - DC Chapter (ICAIDC) in the month of May.



OTHER INITIATIVES: DRIVING CHANGE & FOSTERING GROWTH

- In an effort to foster professional development and advancement, 360tf has partnered with the London Institute of Banking and Finance (LIBF) to launch the 'MSc Banking and Finance' program and other Trade Finance certification. This initiative is part of 360tf Academy, aimed at promoting growth, nurturing future leaders, and providing insights into trade finance and its abundant opportunities.
- **Recognition:** We are proud to announce that Our Co-Founder CA Pankaj Mundra has been featured in "Class Apart, Makers of the World Economy," a compelling coffee table book by Dcom Design.
- **Leadership and Community Engagement:** Our Co-Founder, Vikram Lodha, has been appointed Co-Chair of the Sustainable SME Finance Innovation Hub. This community focuses on sharing best practices in banking, fintech, and academia, and actively works to adopt these practices.
- **Industry Contributions:** Binita Shah, our Director of Global Strategic Alliances and Digital Marketing, has joined the Deep Tier Supply Chain Finance Group in ITFA. This group addresses challenges in the deep-tier supply chain and explores innovative solutions. These initiatives reflect our commitment to driving change and fostering growth within the industry.



- The team of 360tf celebrated our achievements by unwinding after work and engaging in a fun cricket match.
- The 360tf team celebrated Yoga Day with an inspiring workshop led by Saurabh Bothra, Co-Founder at Habuild keeping in mind that Yoga not only enhances our physical health but also fosters mindfulness, reducing stress and boosting productivity in our corporate lives.

Ready to launch your career and make an impact?

1. Gain experience in a fast-paced environment
2. Collaborate with industry experts
3. Grow and develop your skills

360tf 3.0:

- 360tf's web-based platform has undergone an upgrade, introducing 360tf 3.0. This enhanced version offers a more dynamic, aesthetically pleasing, and comprehensive experience with a complete new journey.
- Download the mobile app on Android or iOS, or sign in to the platform to experience the all-new 360tf interface. Explore these exciting new features in addition to our Trade Finance Solutions:
 - 360tf TradeBank Connect
 - FX Live Rates
 - Daily SOFR Updates

KNOW MORE WITH TIA



Hey Tia, can 360tf help with maintaining multiple accounts to receive payments in multiple currencies?

Absolutely!

360tf's FxConnect is specially designed to help with the management of payments, collection, and currency conversions in over 130 currencies. Ensuring worry-free trading with flexible inflows and outflows. With 360tf FxConnect, in collaboration with our affiliates, you can access an online portal that allows you to open multiple currency accounts at the click of a button.

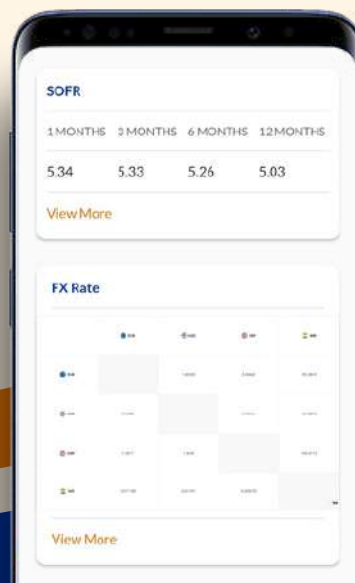
To know more you can also reach me on WhatsApp +65 808 24 360 at any time for any further queries



CELEBRATE WITH US

Celebrating the 3rd Foundation Day of 360tf: A Global Milestone

- On May 23rd, 360tf marked its 3rd Foundation Day with enthusiasm, celebrating its remarkable journey and achievements which are a testament to the company's growth, resilience, and commitment to excellence in the Trade Finance industry.
- The celebrations underscored a unified vision for 360tf's future, focusing on innovation, customer-centric solutions, and global expansion. The Foundation Day not only celebrated past achievements but also set the tone for an ambitious and prosperous future.



Unlock Global Trade Finance Opportunities ANY TIME. ANY WHERE.

